

2010 Gourmet Insider Editorial Calendar

<u>Issue</u>	<u>Trend Watch/Featured Categories</u>	<u>Sections</u>	<u>Show/Special Coverage</u>
January-February <i>Space: 2/1</i> <i>Materials: 2/3</i>	Tabletop Report Creating a more productive tabletop department Entertaining Inside & Out Capturing consumer entertaining dollars through better cross merchandising	Insider Insight: An in-depth look at a successful retailer Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	Atlanta International Gift & Home Furnishings Market New York Gift Fair International Home + Housewares Show (preview)
March-April <i>Space: 3/15</i> <i>Materials: 3/17</i>	Cookware Report In-depth analysis on driving cookware sales Kitchen Textiles Report Uncovering the trends that will deliver sales in 2010	Insider Insight: An in-depth look at a successful retailer Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	International Home + Housewares Show New York Tabletop Market
May-June <i>Space: 5/3</i> <i>Materials: 5/5</i>	Cutlery Report Building profits beyond the knife Food Prep Electrics An Insider's guide to better demonstrations	Insider Insight: An in-depth look at a successful retailer Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	Gourmet Housewares Show (preview)
July-August <i>Space: 6/21</i> <i>Materials: 6/23</i>	Holiday Planning Guide Insiders reveal strategies for maximizing holiday sales and uncover their picks for the holiday's best performers	Insider Insight: An in-depth look at a successful retailer Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	Gourmet Housewares Show Atlanta International Gift & Home Furnishings Market New York Gift Fair
September-October <i>Space: 8/17</i> <i>Materials: 8/19</i>	Coffee & Tea Report Brew a successful profit strategy with these hot products and retailer insights.	Insider Insight: An in-depth look at a successful retailer Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	New York Tabletop Market
November-December <i>Space: 11/5</i> <i>Materials: 11/9</i>	State of the Industry Gourmet Insider's exclusive exploration of store and product performance; a must-read for managing your business.	Insider Insight: An in-depth look at a successful retailer Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	New York Gift Fair (preview) Atlanta International Gift & Home Furnishings Market (preview)