



2012 Gourmet Insider Editorial Calendar

Issue	Trend Watch/Featured Categories	Sections	Show/Special Coverage
January-February <i>Space: 12/21</i> <i>Materials: 12/22</i>	Coffee & Tea Report Brew a successful profit strategy with these hot products and retailer insights. Summer Merchandising Report Tips, tools and strategies for maximizing summer sales opportunities.	Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry * * NOUVEAU * * Ultimate Tabletop: Gourmet Style	Atlanta International Gift & Home Furnishings Market New York International Gift Fair International Home + Housewares Show (preview)
March-April <i>Space: 2/6</i> <i>Materials: 2/8</i>	Cookware Report In-depth analysis on heating up cookware sales Kitchen Textiles Report Uncovering the trends that will deliver sales in 2012	Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	International Home + Housewares Show New York Tabletop Market
May-June <i>Space: 4/24</i> <i>Materials: 4/26</i>	Cutlery Report Tips from the pros on maximizing cutlery and accessory sales. Electrifying Your Sales: An Insider's Guide to expanding kitchen electric sales.	Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	Atlanta International Gift & Home Furnishings Market (preview) New York International Gift Fair & Gourmet Housewares Show (preview)
July-August <i>Space: 6/12</i> <i>Materials: 6/14</i>	Gourmet Insider All-Stars An Insider's look at the year's hottest retailers Holiday Planning Guide Insiders reveal strategies for maximizing holiday sales	Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry * * NOUVEAU * * Ultimate Tabletop: Gourmet Style	Atlanta International Gift & Home Furnishings Market New York International Gift Fair & Gourmet Housewares Show
September-October <i>Space: 9/4</i> <i>Materials: 9/6</i>	Baking For Fun & Profit From bakeware to tools, from mixers to merchandising a comprehensive guide to maximizing fourth quarter baking opportunities. Wine Accessories Serving up add on sales and high-impact merchandising tips	Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	New York Tabletop Market
November-December <i>Space: 11/6</i> <i>Materials: 11/8</i>	State of the Industry Gourmet Insider's exclusive exploration of store and product performance; a must-read for managing your business. Money Makers: Little Items, Big Profits Insider's share their picks for the year's hottest tools & gadgets	Shelf Talk: Hot products The Dish: Breaking news, helpful tips and event ideas from across the industry	Atlanta International Gift & Home Furnishings Market (preview) New York International Gift Fair (preview)

